



COASTAL CREATIVE



STORIES. TOLD. WELL.

2023

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VIRTUAL STUDIO VIDEO PRODUCTION DIGITAL MARKETING

Produced
by the team at
Coastal Creative TV

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Coastal Creative Productions

Visit us at coastalcreativetv.com for more info

 @coastalcreative.tv

 @coastalcreative.tv



WHO WE ARE



We are a full service digital media studio specializing in digital marketing, video production, photography, graphic design, podcasts, and more.

[Watch Our Intro Video](#)

About Coastal Creative

Coastal Creative is one of the fastest growing production companies in Tampa Bay, combining a transformative studio and event space with an all-inclusive creative production team. Founded by a team of local producers who believe their abilities are at their best when used together, Coastal Creative has brought a new wave of creativity to St. Petersburg and the Tampa Bay Area. We're a small team with big talent and even bigger goals, not only eager to highlight what we can do, but to showcase the incredible things the people in our community are doing right now and in the future.

About Our Venue

Our venue is a 25k square foot studio warehouse located centrally in the heart of DTSP. It includes three separate spaces; the Atrium, Warehouse A and our LED Production Studio. Warehouse A houses a spacious mezzanine, while our LED Production Studio houses a massive 45' x 18' LED Volume, along with a 25' x 25' x 13' Cyclorama wall, located in the mezzanine. Within our facility we have all the grip gear, lighting solutions, and camera kits needed to accommodate any size project. We have access to local resources for larger projects and productions, from 2-5 ton grip trucks, and all your staffing and talent needs. If you are looking for a unique and thorough experience for your next creative project, The Coastal Creative Crew is happy to accommodate! We believe in STORIES. TOLD. WELL. Reach out to tell yours today!



Zach Moore
Founder /
Videographer



Austin Rodriguez
Production



Chris Preston
Graphic Design



Tiffany Croft
Social Media

OUR SERVICES



Studio Space



Creative Marketing



Equipment Rental



Podcasts



Graphic Design



Script Development



Videography



Photography





CREATIVE MARKETING

FOR A DIGITAL ERA

CASE STUDY:

ACCUBREW

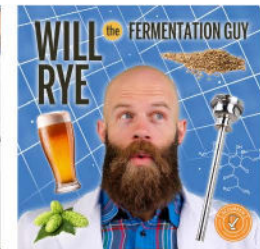
Our partners at AccuBrew needed some help explaining their beer brewing monitoring system to their niche customer base, so we took the “science is fun” approach and created a character that some may find slightly familiar.

Services: Videography, graphic design, script development, creative marketing, photography, social media management

  **Audience engagement +600%**



[Click to play full video](#)





Click to play full video



CASE STUDY:

ANDREW FAGIN

Tampa Bay musician on the rise Andrew Fagin came to us when he wanted a creative approach to his new single “Laundry Day” back in 2021. He has done several other videos and a few photo shoots with us, and has accumulated an impressive 15K followers on Instagram since then.

Services: Videography, photography, creative marketing

▶ Youtube views 100K

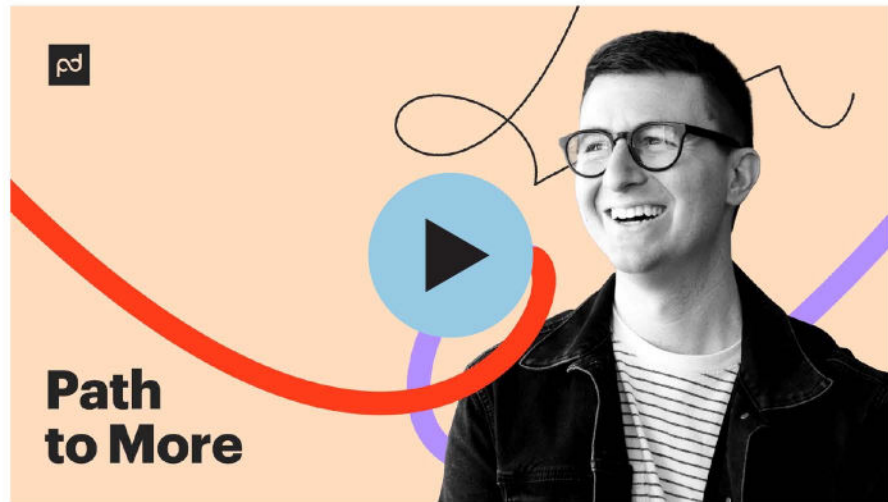
CASE STUDY:

PANDADOC

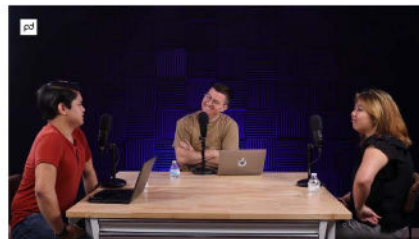
Our friends at PandaDoc wanted to take their podcast series and instructional videos to the next level, so we provided them with a clean, professional studio and the production team to give it that polished look.

Services: Podcasting, video production, studio rental

 **Youtube views 3K**



[Click to play full video](#)





Click to play full video



CASE STUDY:

REGGIE BUTLER

Performance Paradigm joined our client list in 2022 and chose Coastal Creative as their main headquarters for creating the inspiring and engaging content that defines their brand. Founder and speaker Reggie Butler uses podcasts, interviews, social media and fully-scripted productions to harness the message of PP, with the help of our tools and team. Coastal Creative developed a (12) episode series from script development, talent acquisition and management, set build/design, and producing the entire series for the largest tech company in the world.

Services: Videography, podcasting, social media management, photography, creative marketing, script development, studio space, equipment rental

CASE STUDY:

JULIEN CLARK

South Florida-based Shop Julien came to Coastal Creative with an ad campaign to push their new line of candles and personal care products. We provided the space and equipment to help them get it done.

Services: Creative marketing, photography, ad placement and management

Results: We increased web traffic by 2000% and acquired unique visitors (600+) to the site with a single creative ad campaign and minimal CPC



[Click to see the full ad campaign on Instagram](#)





ANALYTICS

When you work with Coastal Creative on your projects, we want to make sure you can see your investment in action and your ROI in real time. Each month we deliver a set of data presentations via our CC dashboards. From Social Media analytics to Ad Spend and Target Demos, we will give you full access to the growth and messaging being brought to life by our teams working together.





”

The event was a blast and everyone had a great time. Big shout to Lola who was amazing the entire day! We are already thinking about next year!

- Nicole Berman, St. Pete Pride

”

We took this room and made it into this...insane club. I said this is what I want and they just...made it. It was f**king beautiful!

- Robert Kelly, comedian

”

Thank you x100 for such a professionally executed, fun day shooting the video to showcase my blog!

- Lisa Pagano, blogger

COMMUNITY LOVE

DIRECTORY

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**THANK
YOU**